

Keys announces launch of new property in Kochi

19 more hotels in the offing and are expected to be operational soon

OUR BUREAU

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Keys Hotels & Resorts, a leading chain of mid-market hotels, has announced the launch of Keys Kochi, its 2nd hotel in Kerala and 16th across India. The first Keys Hotels in Kerala was opened in Thiruvananthapuram.

Funded by Berggruen Holdings, a New York headquartered proprietary fund, Berggruen Hotels formed in 2006 has been establishing mid-market hotels in Keys Hotels brand.

Facilities at a glance

The hotel has 151 rooms, many of which offer views of the backwaters.

The Keys Kochi has 10 rooms which have been designed to cater to the specific needs and requirements of a lady traveller and is under 24x7 CCTV surveillance.

Broadening horizons

Anshu Sarin, CEO of Berggruen Hotels, said that of the total current portfolio of Keys Hotels, 16 properties are in operation with 6 owned, 6 hotels under management and 4 under franchise contract with a total inventory of close to 1500 rooms.

According to her, 19 more hotels under development are expected to be operational soon both in management contracts and franchise model.

Besides Kerala, Keys Hotels now have presence in Aurangabad, Bengaluru, Chennai, Goa, Jaipur, Ludhiana, Mahabaleshwar, Mumbai, Pune, Silvassa, Shirdi, Tirupati.